



# ÍSLENSKUR LANDBÚNAÐUR

## - 2022 -

The Icelandic Agricultural Expo 2018 was a booming success. Farmers came from all around Iceland to experience the latest technology in agriculture. Icelandic Agricultural Expo saw a record-breaking number of visitors in 2018 and therefore we are excited to announce the Icelandic Agricultural Expo in 2022 will take place 14th - 16th of October in Laugardalshöll Reykjavík.

**The goal** of this exhibition is to introduce attendees to the pure variety of Icelandic agricultural and food production. Machinery and consumables for agricultural use will be on display at the Expo.

**Farmers** from all around Iceland are invited to join us in Laugardalshöll for free. Exhibitors will get 5 access passes per square meter of their exhibition space and an extra pass for the outdoor area. That is how we can offer excellent marketing opportunities where we reach the relevant customers. The exhibition is open to the general public at a modest price.

**Lectures** and other events are still being planned and the agenda will be released at a later date.

**Pricing** per square meter for an indoor booth is 19.500 ISK and has not been changed since 2018. Optionally we offer an outdoor area closed off by fences for 6.500 ISK per square meter. The confirmation fee is 35.000 ISK and is none-refundable. Included in the price is unlimited internet connectivity, security, floor tiles, cleaning of corridors e.t.c. Electrical use is included but electricity is not provided to the booth.

**Display systems** Merking is offering a display system. Please contact [petur@merking.is](mailto:petur@merking.is) or [pawel@merking.is](mailto:pawel@merking.is)

With your participation, we will accomplish yet another successful agricultural exhibition which will strengthen the industry for years to come. For any further information or booking please contact Ólafur or Inga.

Best regards, **Ólafur M. Jóhannesson**, CEO, [olafur@ritsyn.is](mailto:olafur@ritsyn.is), +354-698-8150,

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